

our INNOVATORS' COMPASS

Five ways we move forward in any challenge, big or small:
with and for everyone involved, we **explore** new possibilities in...



Go wherever moves you forward! Try, question and change things. Or follow the numbered path—think: **POPIE** ("Pop-y"): **P**eople, **O**bservations, **P**inciples, **I**deas, **E**xperiments and back to what happens, for all involved.

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